



RoyaltyShare Digital Sales Template Specification Version 1.0

1. Revision History

Version	Date of Change	Author/Editor	Changes
1.0	2009-10-22	Michael Gonitzke	Initial implementation of digital sales template specification

2. Introduction

The purpose of this document is to define information required for importing digital sales into the RoyaltyShare Digital Advantage platform using a standard template.

3. Importing Digital Sales

While RoyaltyShare supports all major digital music retailers, the current and historic marketplace for digital music offers endless outlets for digital sales. The purpose of this template is to provide a method to import digital sales into the RoyaltyShare Digital Advantage platform from currently unsupported digital service providers.

Each line of the RoyaltyShare Digital Sales Template represents a unique sales transaction by service, territory, monthly sales period, format, and product (album or track). Once populated with all required information, the template can be imported using the Upload Sales File feature on the Revenue tab.

The template "RoyaltyShare_DigitalSales_Template_v1.0" is supported only in Microsoft Office Excel 97 – 2003 Worksheet format. The name of the file can be changed as long as it remains in an .xls format.

4. Data Elements

The following tables define the fields available for import through the digital sales template. The template is divided into two parts: a header, followed by sales detail.

The following is provided for each data element in both the header and detail sections:

Field: the name of the digital sales template field.

Required: denotes fields required for import (Y), fields conditionally required (Y*), and optional fields (N). All required fields must be populated with data. No blanks are allowed. Note that at least one "Y*" field must be populated in order to import and match sales.

Type: defines the type of data entered as a numerical integer, date, restricted set of characters, or a text string.

Restrictions: the allowable format and/or length for each data type.

Description: additional information on acceptable data for each field. Restricted characters and certain sets of integers are further defined in this field, and applicable appendixes referenced.

4.1. Header Data Elements

Field	Required	Type	Restrictions	Description
Service Name	Y	Text	1-255 chars	Digital service provider name as defined by Appendix 6.1
Units	Y	Integer	[-]9999999999	Control total; must equal the sum of unit sales in the file; can be negative
Royalty	Y	Integer	[-]9999999999.99	Control total; must equal the sum of net royalties in the file; can be negative
Royalty Currency	Y	Char	3 chars	Payment currency code; 3-letter alphabetic ISO code (ISO 4217); see Appendix 6.3 for more information.

4.2. Sales Detail Data Elements

Field	Required	Type	Restrictions	Description
label-name	N	Text	1-255 chars	Label name
country-code	Y	Char	2 chars	2-letter alphabetic ISO code (ISO 3166-1-alpha-2 code) for the sales territory; see Appendix 6.2 for more information
sale-year	Y	Date	yyyy	Year of sales reported
sale-month	Y	Date	mm	Month of sales reported
product-type	Y	Char	1 char	Product type; A=Album T=Track
product-format	Y	Text	1-255 chars	Product format: D = Download DP = Premium download DU = Upgrade download DD = Dual download DTETH = Tethered download VPD = Variable price download RING = Ringtone DS = Stream BG = Background music JB = Jukebox
media-type	Y	Char	1 char	Media type for the product; A=Audio V=Video
service-product-id	N	Text	1-255 chars	Product ID assigned by the service or distributor
client-product-id	N	Text	1-255 chars	Product ID assigned by the client specific to the service provider
artist-name	Y	Text	1-255 chars	Artist name
catalog-id	N	Text	1-32 chars	Catalog number
upc-ean	Y*	Text	12 or 13 digits	UPC / EAN code
album-name	Y*	Text	1-255 chars	Album name
isrc	Y*	Text	12 chars	International Standard Recording Code
track-no	N	Integer	1-3 digits	Track number
track-name	Y*	Text	1-255 chars	Track name

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units	Y	Integer	[-]999999999	Unit sales; can be negative
retail-price	N	Integer	99.99999999	Unit price paid by customer in payment currency
royalty-price	N	Integer	99.99999999	Price per unit in payment currency; used for external calculations only and will not be imported
royalty-total	Y	Integer	[-]999999999.99	Net royalties from sales; can be negative

5. Data Element Examples

5.1. Header Data Element Examples

- Service Name: Rhapsody
- Units: 325
- Royalty: 1,056.30
- Royalty Currency: USD

5.2. Sales Detail Data Element Examples

- label-name: Capitol
- country-code: US
- sale-year: 2005
- sale-month: 07
- product-type: T
- product-format: D
- media-type: A
- service-product-id: 900012CA
- client-product-id: 1000234RHC
- artist-name: Radiohead
- catalog-id: 55229
- upc-ean: 012345678912
- album-name: OK Computer
- isrc: USAB12345678
- track-no: 6
- track-name: Karma Police
- units: 23
- retail-price: 1.09
- royalty-price: 0.89
- royalty-total: 20.47

Appendix

6.1. Service Names

The following table contains service names for all service providers RoyaltyShare currently supports, digital and physical.

Select the appropriate service name for your digital sales and enter the complete name for that service into the “service-name” field in the Digital Sales Template (column B). The service name will appear in analytics, the aggregated digital output file, and all relevant royalty reporting.

(Table last updated 2009-10-22)

Service Name
(M)forma
2 Thumbs
24_7_MusicShop
3 Austria
30TH
3Gairnet.com
4DeeJays
4Info
5thFinger
7Digital
AconyRecords
ADA Physical Sales
Addictech.com
AG Interactive
Akuma
AlexanderStreetPress
Allegro
Alltel
Alternative Distribution Alliance
AltNet
Amazon
AMI
AMIEStreet
Ampd Mobile
AOL
Arvato

Service Name
AT&T
Atlantic
Audible
Audio Lunchbox
AudioJelly
AVLA
Banana Network
Barden
Batanga
BB
Beatport
BeatsDigital
Beatsource
BellMobility
Belong
BET
BigPond
Blastro
Bleep
BMG
BMG Columbia House
BMG Sony
Boomkat
Boost Mobile
BrightCove
Broadband Instruments
Broadstreet Digital
Bubblebeat
Buecher.de
Bulldog
BurnLounge
BuyMusic
Calabash
Caroline
Catch FM
CDBaby
CDON
CellMania

Service Name
ChannelGo
CherryRed
ChristianBook
CinemaNow
Cingular
ClassicalWorld
ClearChannel
ClearWire
Clevver Media
CoolInc
CoolSounds
Co-op Music
Cox
Cox WBHJ-FM
CreateSpace
Cricket Communications
CTRAX
Cybird
D2C
Dada
dancemusichub.com
DanceRecords
DanceTracks
Deal With Music
Destra Music
DestraJB
Dig-a-Dub
DigiRama
Digital Kiosk Tech
DigitalMedia 2.0
DigitalTunes
Disney Mobile
Ditto
DJDownload
DJMR
DJTUNES.COM
DMX
Dobson

Service Name
Dock
Download Punk
DownloadCentric
DRA
Drum and Bass Arena
DT 3rd Party
DT Artist Direct
DT International
Dwango
DX3 Technologies
Dynamic Media
E UK
ECast
Echo
Echospin
El Giganten
El Giganten Denmark
ElHood
Elkjop Norway
EMI
EMI Canada
eMusic
Ericsson
ESPN
Estore
Eventim
Ex Libris
Ex Libris/DRS
Faithworks
FestivaLink
Filmax
Fina
Fisher-Price
FlixTones
Flycell
FNAC
Fontana
FontanaDigital

Service Name
Freenet
FUGA
Funmail
FunMobility
Fusion
FYE
GAC Brew
GAC Brew Verizon
Gigantti Finland
Gillian Welch
Global Groove Digital
GoFish
Google
Gotuit Media
GrayV
Groove Mobile
GroupieTunes
H3G
Handmark
Harmonia Mundi
Hash6
HDTracks
Helio
HipHopSite
HMV
Hudson
Hutchinson
iBreaks
ICAgency
IDT
iLike
IMEEMInc
iMesh
IMN
iMusic
Indie Mobile
Infomedia

Service Name
Infospace Mobile
INGrooves
InProdIcon
InRadio
Insound
Instant Media Network
Integer Group
Integra
IntentMediaWorks
IODA
IPlay
IRIS
iTunes
J. River, Inc.
Jamba
Jamdirect
Jamster
JbHifiMusic
Joost
Juice Wireless
Juno
KarmaDownload
KDDI
Koch Digital
Koch Entertainment Canada
Koch Physical
Kontor
Kosmic
La Cupula
Label Stores
Lagarde Reactive
LaLa
Last-FM
Launch
LibraryAndArchivesCanada
Libro
Limewire

Service Name
Liquid
Liquid Audio
Liquid Digital Media
LiquidAndersonMerchandisers
Listen
Littlewoods
LiveDownloads
Livewire
LMMG Sales
Lookout Direct
Loudeye
Lyzia
M3X
Magix
MaholLand
Mango Mobile
Manual Input
MBopDigital
MCToday
Media Markt
MediaDo
MediaNet
Mediaport
Medion
Mercury
Metali.net
MetroPCS
Microsoft
Ministry of Sound
MisRolas
Mix & Burn
Mixalbum
Mixxer
MM.de
mMode
Mobile Rider
Mobile Streams
MobileActive

Service Name
MobiTV
Mobivillage
Moderati
ModSytemsInc
Monster Mob
Moontaxi
Motor FM
Motor.de
Motormusic.ch
Motricity Alltel
Motricity AskJeeves
Motricity BET
Motricity Cricket English
Motricity Leap
Motricity Net 10 English
Motricity Tellme
Motricity Tracphone
MotricityMotricity
Moviso
MP3Tunes
MPGreek
m-Qube
MSN Music
MSpot
mTat2 2.0 Brew
mTat2 Brew
mTat2 Brew Motorola
MTI
mTraks
MTV Networks
Music Airport
Music Choice
Music Gremlin
Music In Me
Music Today
Musica Real
MusicaOnline
MusicBrigade

Service Name
MusicGiants
MusicIsHere
MusicLoad
MusicMatch
MusicMe
MusicNow
MusicTowers
Musiwave
Muzak
Muze
MyMusic
Myspace
MyStore
Myxertones
Naeros
Napster
Nareos
Navarre
Navio
Necodo
NeuroticMedia
NewVisions
Nextel
NextRadio
NineSquared
Noisetrade
Nokia
NTT DoCoMo
Nugs
OasysMobile
Od2
OmStream
OrangeNederland
Orca
Oseao
Other Music
OutsideMusic

Service Name
OyWireless
PacificRimDigital
PanicButton
Passalong
PayPal
Payplay
PBM
Pharmacy
PIAS Digital
PIAS Physical
Pitch Entertainment
Planeta Networks
Play Digital
Play.com
Playittonight
PlayNetwork
Pluggedin Media
PocketGroup
PreferredVoice
Primal Records
Proctor and Gamble
Proper UK
Puretracks
PushButton
Real
Realtone Jukebox
RealTones
RED
RedDigital
Redeye
Rentrak
Revolver
Ringtone Jukebox
RogersWireless
Rootsy
Rough Trade Dist. GmbH
RoweInternational
Royalty Share Delivery

Service Name
RoyaltyShare
RoyaltyShare Digital
RoyaltyShare Label
RoyaltyShare Physical
Ruckus
Rykodisc
Samsung
Sanctuary Historical
Sanity
Saturn
SDROutsideSales
SecuryCast
Select Archambault
SendMe
Shellshock
ShockHound
Silent Communications
Simplified Telephony
Simply Audio Books
SingingFool
Single Touch Interactive
Skint
Skype
SlackerInc
SlagHuis Radio Free Abattior
SnoCap
Softbank
SongSlide
SonicBrandingSolutions
Sony Connect
SoundBuzz
soundexchange
Soundmedia
SpiralFrog
Spotify
Sprint
Starbucks
StarCon

Service Name
Starpulse
Starzik
State51
Stompy
StreamWaves
Stylus Music
Sunnyside Historical
Sunrise
Synacor
Tagzilla
Taming The Beast
TDC Musik
TDC/TV2
TeenHollywood.com
Telecom Italia
Telekom Austria
Telescope
Telmore
Telus
Tesco
The Mob
The Orchard
TheFan
Theta Music Technologies
ThinkIndie
Thumbplay
T-Mobile
TNZ
T-Online
TouchAndGo
TouchAndGoP
TouchTunes
TrackItDown
TransAmerica
TraxSource
TruSonic
TuneTribe
TurnTableLab

Service Name
Universal
Uploader
US Cellular
USCC
USEN
Verisign
Verizon
Verve
VibelInc
VidZoneDigital
VIP Download
Virgin Digital
Virgin Mega
Virgin Mobile
Virtual Music Store
Vitaminic
Vodafone
Walker Media
Warner
WarnerWireless
WarnerWirelessAGG
WarnerWirelessProc
Warp-Bleep
Wasabeat
WayM
WE7
Welk
Weltbild
WES
WhatPeoplePlay
Wider Than
Wild Palms Music
Wippit
Wireless Developer Agency
WorldMedia
XpressBeats
XRinger
YAHOO!

Service Name
YouSee Musik
YouTube
Zingy
Zona De Tona
Ztango
Zune

6.2. Country Codes

RoyaltyShare accepts 2-letter alphabetic codes (ISO 3166-1-alpha-2 code) for all countries as defined by the International Organization for Standardization (ISO). For a complete listing of codes and their equivalent countries, visit http://www.iso.org/iso/english_country_names_and_code_elements.

6.3. Currency Codes

RoyaltyShare accepts 3-letter alphabetic codes (ISO 4217) for all currencies as defined by the International Organization for Standardization (ISO). For a complete listing of codes and their equivalent countries, visit http://www.iso.org/iso/support/currency_codes_list-1.htm.