

The Orchard's Film Delivery Requirements

All of the below assets are required for each and every Video submitted to Orchard:

<u>1 VIDEO MASTER</u>	<u>1 VIDEO TRAILER</u>	<u>3 ART FILES</u>	<u>METADATA</u>	<u>CLOSED CAPTIONING*</u>
Apple Pro Res (HQ) in .MOV container with PCM 48.000 kHz 16-bit Audio	Apple Pro Res (HQ) in .MOV container with PCM 48.000 kHz 16-bit Audio	300DPI RGB Layered TIF or PSD: (1) 1400Wx2100H Poster, (1) 584Wx800H Cover, (1) 1296Wx800H Banner	In Orchard's Requested Format	In SCC format
In surround sound if it exists	In surround sound if it exists	(see Art Details below)	(see Metadata Details below)	(see Closed Caption Details below)
(see Video Format Details below)	(see Video Format Details below)			

*A closed caption file is not required for the Video if: (a) it never had closed captioning created at any part of the production process, (b) it never aired on television, and (c) it does not have a DVD available anywhere containing closed captioning. For Videos in this category, **a copy of the retail-ready DVD exactly as it is available on Amazon is required as part of delivery** as well as a **sworn statement from the producer outlining the production and distribution history of the Video** and declaring that closed captioning was never created.

Video Format Details:

- Original/master resolution, frame rate and interlacing cadence
- Original format (i.e. NTSC or PAL)
- Cannot be up-converted from compressed media (e.g. H.264, MP4, DV, MPG, WMV)
- Cannot derive from DVD's, miniDV's or other consumer-grade masters
- Audio must be in stereo if originally mixed in stereo, and if mixed in surround sound then 8 tracks should arrive properly tagged in the following order: L, R, C, LFE, LS, RS, LT, RT
- Must have "frame independence" – no frame blending or duplicate frames, often caused by NTSC-PAL or PAL-NTSC conversions, editing 24 FPS video in a 30 FPS edit timeline, de-interlacing a telecine cadence or by mixing frame rates
- Videos shot on film or on 24P cameras should arrive as 24 FPS (direct film-to-file transfer) or 23.98 FPS (if transferred from video tape with the telecine reversed)
- Must contain at least one frame of black at the beginning and end, but no more than 1 second
- No watermarks, bugs, DVD logos, promotional intros, release dates, websites, color bars, slates, countdowns, advertisements or MPAA ratings
- No artifacts, glitches, compression gradients, color shifting or other imperfections.
- If subtitled movie or TV show, subtitles should be delivered separately (not burned in) in valid SRT format with correct timing

Art Details:

- Please provide both a single layer TIFF file in a .TIF container, as well as the original image in layered Photoshop format to use in promotions, page skins, banners and features
- (1) version as 1400Wx2100H, (1) version as 584Wx800H, and (1) version as 1296Wx800H
- Only key artwork and title; no credits block, tiny print, DVD logos, release dates, websites, promotional tagging or watermarks
- 300 dpi
- RGB color
- Please also send magazine quality, high resolution (over 2,000 pixels wide) stills and photos and the title logo in vector format (EPS) for retail features and promotional opportunities

Metadata Details:

- Metadata must be supplied in the format requested by Orchard at the time of delivery, usually a pre-formatted Microsoft Excel template. Required data includes at a minimum: title, genre(s), language, country of origin, copyright year & name, production company/studio, long synopsis (max 4,000 characters, including spaces, as one single paragraph), short synopsis (max 250 characters, including spaces, as one single paragraph), original/first release date whether home video or TV, digital sale start date, director(s), producer(s) if any, writer(s) if any, key cast members and their roles, official ratings, rating reason(s) if rated, and chapter start timecodes and their related names. Detailed music cues are required only for concert films.

Closed Caption Details:

- English text in EIA 608 format in a Scenarist SCC formatted file, using the .scc file extension
- Must be 29.97 FPS regardless of frame rate of the movie file.
- Captioning workflows utilizing 23.976 FPS timecodes are acceptable, but the timecodes will be regarded as 29.97fps.
- SCC files should preserve the timecode mode (drop frame or non-drop frame) used in your captioning process, not necessarily the mode represented in the Video Master.
- SCC files must be validated for proper sync against the associated Video Master file using QuickTime 7 Pro and should display and synchronize to within one second of the initial, audible dialog to be represented in text