



Film/TV Delivery Requirements

Single Video Titles:

1 VIDEO MASTER Apple Pro Res (HQ) in .MOV container with PCM 48.000 kHz 16-bit Audio
1 VIDEO TRAILER/PREVIEW Apple Pro Res (HQ) in .MOV container with PCM 48.000 kHz 16-bit Audio
2 ART FILES Uploaded by Company to Orchard's dashboard (300dpi RGB 1400Wx2100H, 584Wx800H)
METADATA Submitted by Company via Orchard's dashboard, including chapter names & times
LAYERED ARTWORK High resolution layered PSD of the poster/cover artwork
PHOTOS High resolutions photos and stills for press, marketing & special promotions
CLOSED CAPTIONS SCC format, Required only if they exist or the title ever aired on TV in the United States
SUBTITLES SCC format, Not required if they were never created, but you may incur the cost
1 QC REPORT Interactive PDF (supplied by Orchard) with video technical details and post-production history
1 PRESS KIT Priority titles and new releases only, Needed to pitch editorial and merchandising features
1 SALES 1-SHEET PDF format, if any exists, showcasing the film and its marketable bullet points
5 DVD COPIES Priority titles and new releases only, Needed to pitch editorial and merchandising features

Episodic Series:

1 VIDEO MASTER per episode Apple Pro Res (HQ) in .MOV container with PCM 48.000 kHz 16-bit Audio
METADATA Submitted by Company via mutually agreed upon format
1 COVER IMAGE per Season 2500x2500 300dpi RGB cover image
LAYERED ARTWORK High resolution layered PSD of the poster/cover artwork
PHOTOS High resolutions photos and stills for press, marketing & special promotions
CLOSED CAPTIONS SCC format, Required only if the series ever aired on TV in the United States
1 QC REPORT Interactive PDF (supplied by Orchard) with video technical details and post-production history
1 PRESS KIT Priority titles and new releases only, Needed to pitch editorial and merchandising features
1 SALES 1-SHEET PDF format, if any exists, showcasing the film and its marketable bullet points

If Videos are not available in the preferred format above, Orchard can digitize a master tape of the Video in a broadcast-grade format (e.g. Digital Beta, Beta SP, etc.) at Company's expense.

Additional Details:

Videos:

- Original/master resolution, frame rate and interlacing cadence
- Original format (i.e. NTSC or PAL)
- Cannot be up-converted from compressed media (e.g. H.264, MP4, DV, MPG, WMV)
- Cannot derive from DVD's, miniDV's or other consumer-grade masters
- Audio must be in stereo if originally mixed in stereo, and if mixed in surround sound 8 tracks should arrive properly tagged in the following order: L, R, C, LFE, LS, RS, LT, RT
- Must have "frame independence" – no frame blending or duplicate frames, often caused by NTSC-PAL or PAL-NTSC conversions, editing 24 FPS video in a 30 FPS edit timeline, de-interlacing a telecine cadence or by mixing frame rates
- Videos originally shot on film or on 24P cameras should arrive in 23.98 FPS
- Must contain at least one frame of black at the beginning and end, but no more than 1 second
- No watermarks, bugs, DVD logos, promotional intros, release dates, websites, color bars, slates, countdowns, advertisements or MPAA ratings
- No artifacts, glitches, compression gradients, color shifting or other imperfections
- If subtitled movie or TV show, subtitles should be delivered separately (not burned in) in valid SRT format with correct timing and no misspellings

Artwork:

- Only key artwork and title; no credits block, tiny print, DVD logos, release dates, websites, promotional tagging or watermarks

Metadata:

- Required data includes at a minimum: title, genre(s), language, country of origin, copyright year & name, production company/studio, long synopsis, short synopsis, physical release date (if any), theatrical release date (if any), director(s), producer(s), writer(s), key cast members and their roles, official ratings, rating reason(s) (if any), and chapter start times and their related names. Detailed music cues may be required for a Video to be released through certain Digital Services.

Closed Captioning:

- English text in EIA 608 format in a Scenarist SCC formatted file, using the .scc file extension
- Must be 29.97 FPS regardless of frame rate of the movie file.
- Captioning workflows utilizing 23.976 FPS timecodes are acceptable, but the timecodes will be regarded as 29.97fps.
- SCC files should preserve the timecode mode (drop frame or non-drop frame) used in your captioning process, not necessarily the mode represented in the Video Master.
- SCC files must be validated for proper sync against the associated Video Master file using QuickTime 7 Pro and should display and synchronize to within one second of the initial, audible dialog to be represented in text